



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM

Circular No. 017 *GA*

Series of 2022

TO : ALL MINISTRIES, AGENCIES, AND OFFICES
Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT : GUIDELINES FOR THE OBSERVANCE OF THE 18-DAY
CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW) 2022

DATE : October 14, 2022 | *Rabi'ul-Awwal 18, 1444 AH*

1. This Memorandum Circular shall guide all BARMM ministries, agencies, and offices on the observance of the 18-Day Campaign to End Violence Against Women (VAW) from November 25 to December 12, 2022.

2. Purpose and Theme of this 2022 Campaign

This year will mark the start of the new six-year (2022-2027) recurring theme for the campaign: “**UNiTEd for a VAW-free Bangsamoro**”. It aims to highlight the powerful impact of harnessing and consolidating efforts toward the goal of having a VAW-free Bangsamoro. This chosen theme also supports the United Nations’ UNiTE by 2030 to End VAW Campaign (UNiTE).

This year’s campaign aims to highlight the gains and milestones achieved in the efforts to prevent and address VAW in the country toward the assessment of the implementation of VAW-related laws and the strengthening of the same. The activities will also attempt to gauge the level of the community’s awareness of VAW, its forms, as well as the actions they can take to respond to the issue. It will continue to broaden the general public’s knowledge of the laws protecting women and girls from violence as well as the services available for victim-survivors.

The campaign is anchored on the following national legal mandates:

- Proclamation 1172, Series of 2006 – Declaring November 25 to December 12 of Every Year as the “18-Day Campaign to End Violence Against Women (VAW)”

- Republic Act No. 10398 – Declaring November 25 of Every Year as the “National Consciousness Day for the Elimination of Violence Against Women and Children”

3. Campaign Activities

- 3.1. **Preparatory Meeting on October 19, 2022.** All GAD Focal Persons are requested to attend the preparatory meeting on the observance of the 18-Day Campaign to End VAW on **October 19, 2022 from 2:00 pm to 5:00 pm at Sultan Hall, Pagana Kutawato, Cotabato City.**

All ministries, offices, and agencies are requested to **submit their respective planned activities including required data** (*Memorandum Circular No. 0149, series of 2022 re: Submission of Data Relating to GAD Programs*) in support of the campaign to BWC via email at bwcbarmm@gmail.com for consolidation on or before **October 18, 2022, 3:00 pm.**

- 3.2. **Simultaneous hanging of tarpaulins/banners on October 31, 2022.** All BARMM ministries, agencies, and offices are enjoined to hang a tarpaulin on the façade of their respective office buildings. The design, specifications, and guidelines for the banner will be sent to the ministries, offices, and agencies.

Attach herewith is the layout of the T-Shirt and Tarpaulin.

- 3.3. **Printing of Information, Education, and Communication (IEC) materials for the 2022 18-Day Campaign to End VAW which include collaterals** designed by BWC and agency-specific materials to raise awareness on VAW for distribution to staff, clients, and the general public shall be provided via email by the Commission for printing and dissemination.

- 3.4. **18-Day Campaign Kick-off Ceremony.** The BWC, *in collaboration with the ministries, offices, and agencies*, will launch the campaign on **November 25, 2022.** The kick-off ceremony shall be highlighted by the **State of the Bangsamoro Women Address (SOBWA).** The SOBWA will be the venue to feature the milestones and developments in the country’s combat against VAW and will spotlight the means and ways to fortify anti-VAW efforts.

- 3.5. **BARMM ministries, offices, and agencies are encouraged to conduct community dialogues, community orientations, and knowledge exchange activities** to increase awareness among employees, stakeholders, or communities on ending VAW and the promotion of GAD.

- 3.6. **Culmination of the 18-Day Campaign to End VAW.** The campaign will culminate on **December 12, 2022.** The culmination will focus on the impact assessment of the Bangsamoro Government’s activities related to this year’s theme and focus during the 18-Day Campaign to End VAW period. The activity will be spearheaded by the BWC in collaboration with the Bangsamoro Gender and Development Special Committee (BGADSC) and key stakeholders.

4. Compliance with Protocols relative to COVID-19

Stakeholders are advised to follow the protocols set by appropriate authorities relative to the conduct of public events that require physical gatherings of people.

5. Use of Gender and Development (GAD) Budget

Expenses for appropriate activities for the 18-Day Campaign to End VAW may be charged to the GAD Budget and may be reflected in the 2022 GAD accomplishment reports of the government offices, provided that the said undertakings are organized in line with the theme, objectives, and focus of the campaign, and is relevant to their respective functions or mandates. Nothing in this circular shall be interpreted to amend previously set policies on GAD Planning and Budgeting, or any procurement, finance, and administrative-related policies set by appropriate oversight agencies.

6. **For additional information and/or clarification**, please contact Ms. Sahara K. Ali at mobile no. 09273735236 or at landline no 421-2562 or e-mail us at bwcbarmm@gmail.com.

For guidance and compliance.

By the Authority of the Chief Minister
AHOD B. EBRAHIM


ABDULRAOF A. MACACUA
Senior Minister

OCM-BARMM RD-AMS
AAA133702


Bangsamoro Autonomous Region in Muslim Mindanao
Office of the Chief Minister
OFFICE OF THE SENIOR MINISTER
RELEASED
Name: ABDULAZIS LU ALI
Date: OCT 18 2022 Time: 8:35AM

Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER
Records Division - AMS
RELEASED
BY: Bhai Elham M. Hadji Guialil
DATE: 18 OCT 2022
TIME: 9:07 AM

RECEIVED FOR ROUTING
By: FATIMA
Date: 18 OCT 2022
Time: 8:30AM

Streamer Specifications:

Dimensions: 11 ft. length and 4 ft. width

To ensure the integrity of this IEC material, it is important to take note of following:

1. No other element should be presented within the design itself
2. The tarpaulin may sized to fit agency's posting space as long as the width-height proportioned is maintained.

Get the design here: <https://bit.ly/3Mwqzdd>

AGENCY Logo HERE

BANGSAMORO WOMEN'S COMMISSION

BANGSAMORO AUTONOMOUS REGION IN MUSLIM MINDANAO

The Agency Name joins the observance of the

November 25 to December 12, 2022

UNited for a **VAW-FREE BANGSAMORO**

#VAWFREBARMM

PHILIPPINES

18 DAYS OF ACTIVISM

Philippine Commission on Women

ADVOCACY T-SHIRT

Specification: Round Neck T-shirt

**This may vary based on the agencies' preferred brand or type as long as the campaign color will be dominant in the design.*

Color: Two color (White and Orange)

Texture Type: Cotton

Printing Method: Digital, Silkscreen

Print Design: Print size must be visually clear and readable

Get the design here: <https://bit.ly/3Mwqzdd>



Men



Women

Foldable Fan Specifications:

Dimensions: 24cm Diameter

To ensure the integrity of this IEC material, it is important to take note of following:

1. No other element should be presented within the design itself.
2. Print must be in white stroke or white hard outer shadow to ensure the visibility and clarity of the design.

Get the design here: <https://bit.ly/3Mwqzdd>

