




Republic of the Philippines

**Bangsamoro Autonomous Region in Muslim Mindanao**

**OFFICE OF THE CHIEF MINISTER**

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

**MEMORANDUM**

Circular No. n 03 

Series of 2023

**TO :** ALL MINISTRIES, AGENCIES, AND OFFICES  
Bangsamoro Autonomous Region in Muslim Mindanao

**SUBJECT :** 2023 NATIONAL WOMEN'S MONTH

**DATE :** February 21, 2023 | *Sha'ban 1, 1444 AH*

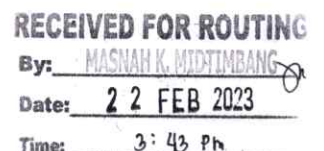
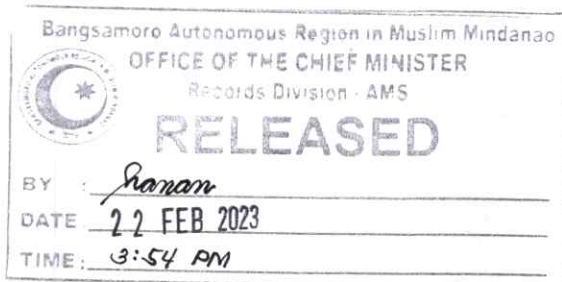
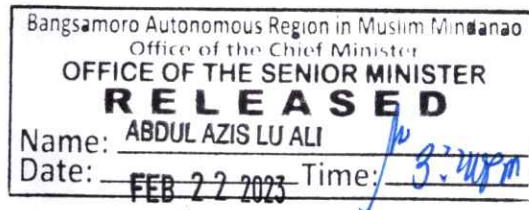
1. Pursuant to Proclamation No. 277, series of 1998 *providing for the observance of the month of March as Women's Role in History Month* and Republic Act 6469 series of 1990 *declaring March 8 of every year as National Women's Day*, the Bangsamoro Government, through the Bangsamoro Women Commission (BWC), will conduct activities in line with the month-long celebration with the theme: "*WE for Gender Equity and Inclusive Society*".
2. Anent this, all ministries, agencies, and offices are hereby enjoined to:
  - a. **Hang a tarpaulin** on the façade of their respective office buildings for the whole month of March 2023. The design of the tarpaulin is herewith attached for reference.
  - b. **Participate in and wear the prescribed shirt during the Opening/Kick-Off Activity on March 8, 2023, 8:00 am to 12:00 nn at the Shariff Kabunsuan Cultural Complex (SKCC).** The Kick-Off activity will be simultaneously done with BARMM provincial offices. The shirt design and indicative program are attached herewith.
  - c. Participate in the **motorcade** by sending one (1) vehicle with attached balloons, tarpaulin, and participating passengers. **Vehicle control numbers** will be provided and made available on March 7, 2023 at BWC Office. Routes and other details for the motorcade will be communicated later.
  - d. Participate in the **GADKwentuhan with BARMM Ministries, Agencies, and Offices** – a live-streamed program via BWC Facebook page which will allow BARMM ministries, agencies, and offices to share how their GAD Plan & Budget (GPB) is implemented. The sessions are **every Monday and Friday** for the whole month of March 2023 at 10:00 to 11:00 am.

- e. Take part in the **Culmination of the National Women's Month on March 30, 2023 at 8:00 to 11:30 am**. The venue will be announced later.
- 3. All expenses incurred by ministries, agencies, and offices in their participation in the abovementioned activities shall be charged against their available GAD fund, subject to usual government accounting and auditing rules and regulations.
- 4. For queries and other related concerns, you may contact Ms. Sahara K. Ali at 0968-894-0407.

For information, guidance, and compliance.

**By Authority of the Chief Minister**  
**AHOD B. EBRAHIM:**

  
**ABDUL KOFA MACACUA**  
 Senior Minister



## Advocacy T-shirt

Specifications: Round Neck T-Shirt

\*This may vary based on agencies' preferred brand or type as long as the campaign color will be the dominant in the design.

Color: Royal Purple

Texture Type: Cotton

Printing Method: Silkscreen

Print Design: Print size must be visually clear and readable



Design 1

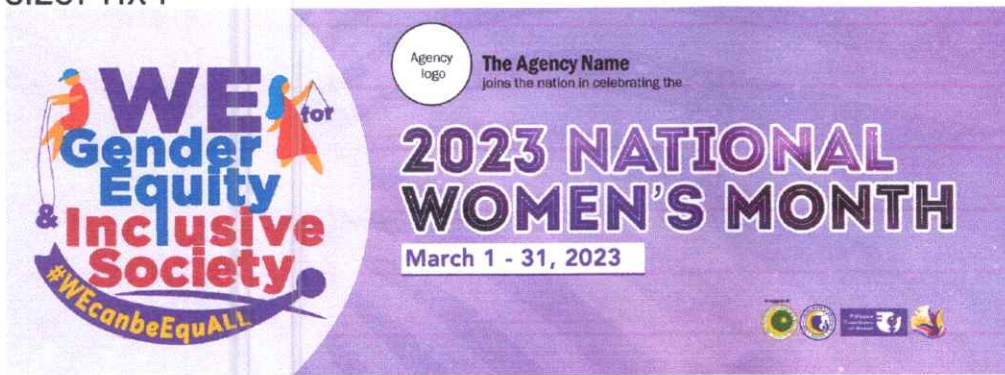


Design 2

2023 NWMC Branding Guide | Advocacy Materials

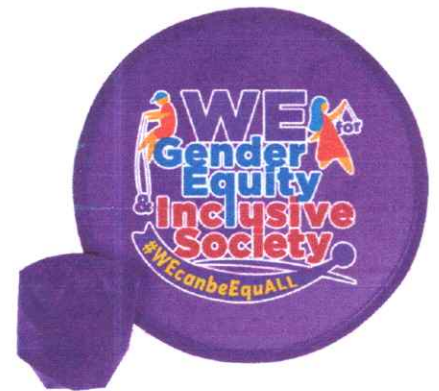
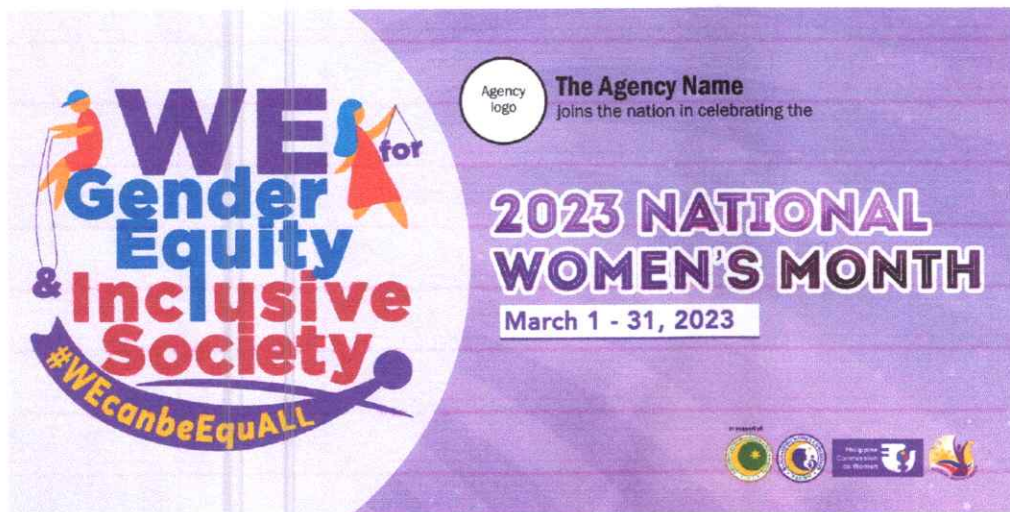
## Advocacy Banner/Tarpaulin

size: 11x4



## Foldable Fan

size: 8x4



Download here: <https://bit.ly/3l1nUq2>

2023 National Women's Month Celebration in BARMM  
 Theme: WE for Gender Equality and Inclusive Society  
 #WECanBeEquALL

March 8, 2023 | 15 Sha'ban 1444 AH  
 8:00 A.M – 12:00 P.M  
 SKCC ARMM Complex, BGC, Cotabato City

**PROGRAMME**

| ACTIVITY   | TIME                  | RESPONSIBLE PERSON  |
|--|-----------------------|---|
| <b>PRELIMINARIES</b>                                 |                       |   |
| <b>Part 1:</b>                                       | 6:00 A.M- 7:30 A.M    | BARMM MOAs  |
| ✚ Motorcade  |                       |   |
| Arrival<br>Registration                              | 7:30 A.M - 8:00 A.M.  | <b>USTADZ BUHARIE LINTANG</b><br>BWC  |
| ✚ Invocation   |                       |   |
| Islam<br>Christian<br>IP                             | 8:01 A.M - 8:15 A.M.  | <b>Audio Visual</b>   |
| ✚ Singing of<br>National<br>Anthem and<br>BARMM Hymn |                       |   |
| Opening Salvo  | 8:16 A.M- 8:20 A.M    |   |
| Opening Statement                                    | 8:21 A.M- 8:25 A.M    | <b>HON. AHOD B. EBRAHIM</b><br>Interim Chief Minister<br>BARMM  |
| Welcome Message                                      | 8:26 A.M. – 8:29A.M.  | <b>BAINON G. KARON</b><br>Chairperson<br>BWC-BARMM  |
| Raffle   | 8:30 A.M – 8:40 A.M.  | <b>Host Agency (2 winners)</b>  |
| Support Messages                                     | 8:41A.M. – 8:50 A.M.  | <ul style="list-style-type: none"> <li>• BTA</li> <li>• Ministry Representative</li> </ul>                        |
| Raffle   | 8:51 A.M. – 8:55 A.M. | <b>Host Agency (2 Winners)</b>  |
| Support Messages                                     | 8:56 A.M – 9:00 A.M.  | <ul style="list-style-type: none"> <li>• CSO Representative</li> <li>• INGO</li> <li>• Security Sector</li> </ul> |
| Keynote Speaker                                      | 9:01 A.M. – 9:20 A.M. | <b>Hon. SARAH Z. DUTERTE</b><br>Vice President<br>Republic of the Philippines                                     |
| Citation to the Hon.<br>Vice President               | 9:21 A.M. – 9:25 A.M. | <b>Bainon G. Karon</b><br>Chairperson<br>BWC-BARMM  |

|                                   |                         |  |
|-----------------------------------|-------------------------|--|
| Spoken Poetry                     | 9:30 A.M. – 10:30 A.M.  | <b>BWC, UNFPA &amp; Partner MOAs</b>       |
| Raffle                            | 10:31 A.M. – 10:40 A.M. | <b>TBD Host MOA</b>                        |
| Announcement of Winner for Debate | 10:41 A.M.- 10:50 A.M.  | <b>BAGO, BWC Host MOA</b>                  |
| Closing Message                   | 10:51 A.M. – 10:55 A.M. | <b>TBD Host MOA</b>                        |
| Photo Opportunity                 | 10:56 – 11:20           | <b>BIO &amp; BWC</b>                       |
| Press Con                         | 11:21 A.M. – 12:00 P.M. | <b>TBD Host MOA<br/>Facilitated by BIO</b> |

**NATIONAL WOMEN'S MONTH IN BARMM**

**Theme:** WE for Gender Equality and Inclusive Society  
#WECanBeEquALL

**CALENDAR OF ACTIVITIES**

| <b>DATE</b>            | <b>ACTIVITY</b>  | <b>IMPLEMENTING MOA</b>   | <b>PARTNER</b>   |
|------------------------|--|---|--|
| February 20            | Release of Memo from OCM   | OCM & BWC   |  |
| February 24            | Submission of Programs/Activities  | MOAs  |  |
| March 1                | Hanging of Tarpaulin   | MOA's   |  |
| March 2                | MHSDelivers  |   |  |
| March 8                | Kick-off Program Convergence Activity MOAs / Motorcade<br>Youth Spoken Poetry  | Convergence Activity of MOAs  | MOAs, UNFPA, UNDP, UNYPHIL-WOMEN, CITY GOVERNMENT, BTA MPs (TBD) |
| March 9                | Serbisyo para kay Fatima<br>BWC: Manicure, Pedicure to 50 Women<br>BWC: Conversation with women inmates with provision of dignity kits & packed meals with BJMP in partnership with BAGO, MSSD<br><br>Orientation and Distribution of Forms on Housing Loan Program, Survey on Housing Preference of BARMM Employees<br><br>Sim Registration<br><br>Forum on Safe Spaces Act | Convergence activity MOA's<br><br><br>MHSD<br><br>BICTO<br><br>MSSD | MOAs, UNFPA  |
| March 9, 13, 14, 15,16 | Technology facilitated GBV #WECanBeEquALL#YourBodyYourBodyRight Lecture on Safe Spaces Act & VAW   | BWC, PNP-PRO BAR  | UNFPA, MP Atty. Sha Elija B. DUMAMA-ALBA                         |
| March 14               | Launching & Orientation on Referral Pathway & GBV IMS Activities at the Provincial Level   | MSSD  |  |

|                     |   |   |
|---------------------|---|---|
| March 3 10,17,24,31 | Friday Khutba on the Great Women in Islam                                       | BDI, Women Tarbiyyah Council of BWC       |
|                     | GAD KWENTUHAN @ 10AM to 11AM Live streaming venue will be announced later.      | BARMM MOA's/ BWC, BHRC                    |
| March 1             | OCM, BTA, MFBM  |   |
| March 3             | MOLE, MOH   |   |
| March 8             | MSSD, MAFAR, MPW  |   |
| March 10            | MENRE, MBHTE  |   |
| March 15            | MPOS, MHSD, MIPA  |   |
| March 17            | MOTC, MOST  |   |
| March 22            | MTIT, BBOL, MILG  |   |
| March 24            | BDI, BCPCH, BSC, BYC  |   |
| March 20-25         | Roll-out Activities at the Provincial Level                                     | MSSD                                      |
| March 26-31         | Community Assembly/ Installation of Referral Pathway in selected municipalities | MSSD                                      |
| March 28-31         | GST Among MHSD Employees  | MHSD                                      |
| March 30            | Conversation on Gender Equality and Inclusive Society in partnership with BAGO. | UNFPA, MP ATTY. SHA ELIJAH B. DUMAMA-ALBA |