

## Bangsamoro Autonomous Region in Muslim Mindanao OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

## **MEMORANDUM**

Order No. 0 3 0 Series of 2023

6 gw

TO :

ANDREW AMEEN L. ALONTO, Executive Director

**Bangsamoro Information Office** 

LADY HANIFAH R. MINDALANO, Chief Administrative Officer

AMS- Human Resource Management Division

FARHANNA SANGUAN, Planning Officer III

AMS - Office of the Director

YASSER ALI F. UNTONG, Administrative Officer IV

Office of the Senior Minister

HAMDAN EBRAHIM, Computer Operator III
Information and Communications Office

SUBJECT

COMPOSITION OF THE TECHNICAL WORKING GROUP FOR THE

CREATION OF THE OCM OFFICIAL LOGO

DATE : 04 Safar 1445 AH | 22 August 2023

1. In line with the vision to lay the foundation for identity and institutional branding, the Office of the Chief Minister shall create its own official logo that will visually encapsulate its mission and values, fostering a distinct and recognizable identity that serves as a symbol of its dedication to serving the public interest, reinforcing a professional image that sets it apart from other organizations.

2. For this purpose, a Technical Working Group is hereby created composed of the following:

Lead

ANDREW AMEEN L. ALONTO

Executive Director - Bangsamoro Information Office

Members

LADY HANIFAH R. MINDALANO

Chief - AMS-Human Resource Management Service

**FARHANNA SANGUAN** 

*Planning Officer III –* AMS-Office of the Director

YASSER ALI F. UNTONG

Administrative Officer IV - Office of the Senior Minister

## HAMDAN EBRAHIM Computer Programmer Communications Office

*III* – Information

and

- 3. The TWG shall be responsible for the following:
  - a. Conceptualization and design of the logo;
  - b. Interpretation of the elements of the logo; and
  - c. Preparation of guidelines for the usage of the logo.
- 4. The abovementioned outputs are to be approved by the top management within the 2<sup>nd</sup> Semester of C.Y. 2023 and as such, the same must be submitted by the TWG on or before September 29, 2023.

For guidance and strict compliance.

By Authority of the Chief Minister AHOD B. EBRAHIM

ABUNAWAS L. MASLAMAMA
Senior Minister

OCM-BARMM AMS-RD AAA149817

Office of the Chief Minister OFFICE OF THE SENIOR MINISTER RELEAS
Name: ABDUL AZIS LU ALI
Date: 12 SEP 2023 Time: 7-18 VI

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	OFFICE OF THE CHIEF MINISTER
( *)	Records Division - AMS
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