



Republic of the Philippines  
**Bangsamoro Autonomous Region in Muslim Mindanao**  
**OFFICE OF THE CHIEF MINISTER**

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

**MEMORANDUM**

Circular No. 163 <sup>98</sup>

Series of 2023

**TO :** ALL MINISTRIES, AGENCIES, AND OFFICES  
Bangsamoro Autonomous Region in Muslim Mindanao

**SUBJECT :** CONSUMER WELFARE MONTH 2023

**DATE :** 18 Rabi'ul-Awwal 1445 AH | 03 October 2023

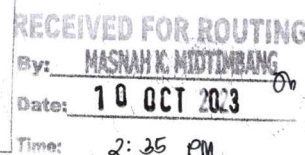
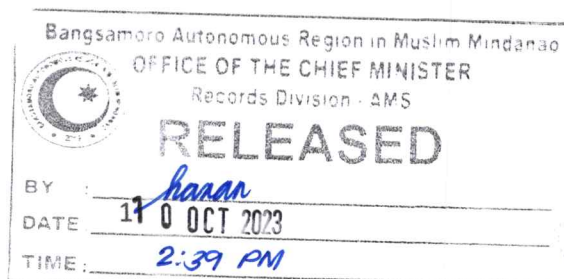
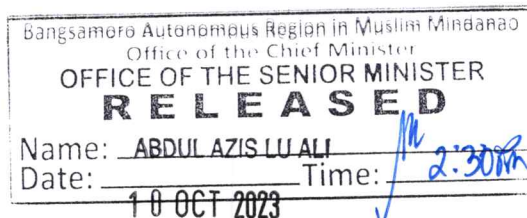
1. Pursuant to Presidential Proclamation No. 1098 s. 1997, Consumer Welfare Month is celebrated every month of October to promote dissemination of sound consumer information by both public and private sector, including the media, on subjects such as complaints and policies affecting consumer and encourage dialogue and cooperation among consumers, business and government and broaden the scope of consumer education by heightening consumer awareness.
2. This year's CWM is celebrated with the theme: "GenS: Generation Sustainable" which reflects the commitment to sustainable consumer practices and well-being of present and future generations.
3. With this, all BARMM ministries, agencies, and offices are hereby enjoined to show support in the celebration by hanging a tarpaulin (see attached layout) for the whole month of October 2023.
4. For queries and other related concerns, contact Mohammad Joed A. Abas at 0956 448 6252 or email at [trcpdabarmm@gmail.com](mailto:trcpdabarmm@gmail.com).

For information and compliance.

**By Authority of the Chief Minister**  
**AHOD B. EBRAHIM:**

  
**ABUNAWAS L. MASLAMAMA**  
Senior Minister

OCM-BARMM AMS-RD  
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# **CONSUMER WELFARE MONTH**

**“Gen S: Generation Sustainable”**

**OCTOBER 03-31, 2023**