

Bangsamoro Autonomous Region in Muslim Mindanao OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM Circular Nol 6 7% Series of 2024

TO

ALL MINISTRIES, OFFICES, AND AGENCIES

Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT

LAUNCHING OF BIDA PROGRAM

DATE

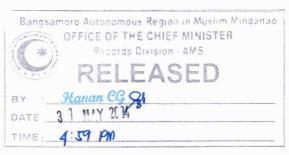
22 Dhul Al-Qa'dah 1445 AH | 30 May 2024

- 1. With the aim to heighten public awareness concerning the adverse effects of illicit drug consumption, the Ministry of the Interior and Local Government (MILG) will be launching the **Buhay Ingatan Droga'y Ayawan (BIDA) Program.** The program underscores the critical need for policymakers, community members, and interested parties to collaborate on a comprehensive approach at the national level to curtail drug supply and demand, while strengthening prevention and control measures.
- 2. With this, all ministries, offices, and agencies are hereby enjoined to participate in the **launching of BIDA Program** on **June 13, 2024.** The launching will start with a **Fun Run** from the People's Palace (assembly area) to the Bangsamoro Government Center at 4:00 am (assembly time)/4:45 am (gun start). It will be followed by a **program** at the activity area in front of the OCM Building.
- 3. Those who wish to join in the fun run shall register on or before June 5, 2024 through the link: https://forms.gle/fe8WsDQaC6ZB5Fd9. Additionally, participants are enjoined to wear the official BIDA Fun Run t-shirt (see attached design).
- 4. Ministers and heads of offices are also requested to participate in the said program.
- 5. For ready reference, the program and the list of links are herewith attached.
- 6. For queries and other related concerns, contact Ms. Shaira K. Ali at 0917 686 4055 or email at milgpsd@gmai.com.

For information and compliance.

ABUNAWAS L. MASLAMAMA Senior Minister Officer-in-Charge





Bangsamoro Autonomous Region in Muslim Mindanao
Office of the Chief Minister
OFFICE OF THE SENIOR MINISTER
RELEASED

-Time:

BIDA Program Launching

4:00 am to 8:30 am June 13, 2024

to . 50

PART I - BIDA FUN RUN

· Assembly Area: City Hall Ground

Assembly Time: 4:00 am

• Gun Start: 4:45am

• Route: Cotabato City Hall to Bangsamoro Government Center Ground

• Attire: Sports/Athletic Attire and/or BIDA Fun Run Shirt

PART II - BIDA Program

Venue: Bangsamoro Government Center Ground

- Preliminaries (Invocation, National Anthem, Bangsamoro Hymn, Welcome Message)
- Introduction of BIDA Program
- · Message of the BARMM Chief Minister
- Message of Support
- Showcasing and Awarding of BIDA Digital Poster Making Contest Winners
- Raffle
- · Pledge of Support
- Closing

LINKS

BIDA Tarpaulin Templates:

5X10 - https://tinyurl.com/4hkwfymb

2X4 - https://tinyurl.com/59cf6n8h

BIDA DriFit Shirt:

https://tinyurl.com/mr3434du

BIDA Fun Run Registration (on or before June 5, 2024):

https://forms.gle/fe8WsDQaC6Z6B5Fd9



