



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM

Circular No 0 6 798
 Series of 2024

TO : **ALL MINISTRIES, OFFICES, AND AGENCIES**
Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT : **LAUNCHING OF BIDA PROGRAM**

DATE : **22 Dhul Al-Qa'dah 1445 AH | 30 May 2024**

1. With the aim to heighten public awareness concerning the adverse effects of illicit drug consumption, the Ministry of the Interior and Local Government (MILG) will be launching the **Buhay Ingatan Droga'y Ayawan (BIDA) Program**. The program underscores the critical need for policymakers, community members, and interested parties to collaborate on a comprehensive approach at the national level to curtail drug supply and demand, while strengthening prevention and control measures.
2. With this, all ministries, offices, and agencies are hereby enjoined to participate in the **launching of BIDA Program on June 13, 2024**. The launching will start with a **Fun Run** from the People's Palace (assembly area) to the Bangsamoro Government Center at 4:00 am (assembly time)/4:45 am (gun start). It will be followed by a **program** at the activity area in front of the OCM Building.
3. Those who wish to join in the fun run shall register on or before June 5, 2024 through the link: <https://forms.gle/fe8WsDQaC6ZB5Fd9>. Additionally, participants are enjoined to wear the official BIDA Fun Run t-shirt (see attached design).
4. Ministers and heads of offices are also requested to participate in the said program.
5. For ready reference, the program and the list of links are herewith attached.
6. For queries and other related concerns, contact Ms. Shaira K. Ali at 0917 686 4055 or email at milgpsd@gmail.com.

For information and compliance.


ABUNAWAS L. MASLAMAMA
 Senior Minister
 Officer-in-Charge

OCM-BARMM AMS-RD
 AAA162409



Bangsamoro Autonomous Region in Muslim Mindanao
 Office of the Chief Minister
OFFICE OF THE SENIOR MINISTER
RELEASED
 Name: ABDUL AZIS LUALI
 Date: 31 MAY 2024 Time: [Signature]

Bangsamoro Autonomous Region in Muslim Mindanao
 OFFICE OF THE CHIEF MINISTER
 Records Division - AMS
RELEASED
 BY: Hanan EG
 DATE: 31 MAY 2024
 TIME: 4:59 PM

RECEIVED FOR ROUTING
 By: Masnah K. Midtimbang
 Date: 31 MAY 2024
 Time: 4:55 AM

BIDA Program Launching

4:00 am to 8:30 am

June 13, 2024

PART I – BIDA FUN RUN

- Assembly Area: City Hall Ground
- Assembly Time: 4:00 am
- Gun Start: 4:45am
- Route: Cotabato City Hall to Bangsamoro Government Center Ground
- Attire: Sports/Athletic Attire and/or BIDA Fun Run Shirt

PART II – BIDA Program

Venue: Bangsamoro Government Center Ground

- Preliminaries (Invocation, National Anthem, Bangsamoro Hymn, Welcome Message)
- Introduction of BIDA Program
- Message of the BARMM Chief Minister
- Message of Support
- Showcasing and Awarding of BIDA Digital Poster Making Contest Winners
- Raffle
- Pledge of Support
- Closing

LINKS

BIDA Tarpaulin Templates:

5X10 - <https://tinyurl.com/4hkwfymb>

2X4 - <https://tinyurl.com/59cf6n8h>

BIDA DriFit Shirt:

<https://tinyurl.com/mr3434du>

BIDA Fun Run Registration (on or before June 5, 2024):

<https://forms.gle/fe8WsDQaC6Z6B5Fd9>

