



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM

Circular No. 100 98

Series of 2024

TO : ALL MINISTRIES, AGENCIES, AND OFFICES
Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT : INTERNATIONAL YOUTH DAY 2024

DATE : 09 Safar 1446 AH | 13 August 2024

1. In BARMM, International Youth Day (IYD) holds great significance in promoting peacebuilding, empowerment, cultural preservation, sustainable development, and gender equality among youth.
2. This year, IYD is celebrated with the theme "From Clicks to Progress: Youth Digital Pathways for Sustainable Development." This highlights the key connection between digitalization and accelerating the progress towards the attainment of Sustainable Development Goals (SDG). The theme also emphasizes the pivotal role of the youth in this transformative process.
3. In line with this year's celebration of IYD, all ministries, offices, and agencies are hereby enjoined to:
 - a. Display the official IYD banner on the façade of their respective office buildings for the whole month of August 2024;
 - b. Use the official IYD 2024 profile photo frame on their respective official social media accounts; and
 - c. Use the IYD 2024 cover photo on their respective official Facebook accounts.
4. To access IYD 2024 promotional materials, please visit the following links:

For social media profile photo frame: <https://twb.nz/iyd2024>

For other promotional materials: <https://tinyurl.com/IYD2024-materials>

5. For queries and other related concerns, contact Ms. Sittie Aina M. Noor at 0907-644-2283 or email at aina.noor@byc.bangsamoro.gov.ph.

For information and compliance.

By Authority of the Chief Minister

AHOD B. EBRAHIM:

ABUNAWAS L. MASLAMAMA

Senior Minister

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