



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM

Circular No. 11 5
Series of 2024

TO : ALL MINISTRIES, OFFICES, AND AGENCIES
Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT : CONSUMER WELFARE MONTH

DATE : 28 Rabi-ul-Awwal 1446 AH | 01 October 2024

- Pursuant to Republic Act No. 7394, otherwise known as the *Consumer Act of the Philippines*, and Presidential Proclamation No. 1098, Series of 1997, Consumer Welfare Month (CWM) is celebrated every October to promote the dissemination of sound consumer information by both the public and private sectors, including the media, on subjects such as complaints and policies affecting consumer and encourage dialogue and cooperation among consumers, business, and government and broaden the scope of consumer education by heightening consumer awareness.
- This year's CWM is celebrated with the theme: **"Stronger Together: Elevating Consumer Awareness for a Resilient Future"** which emphasizes the idea that when people collaborate and share knowledge, they can build a more sustainable and resilient story.
- As a gesture of support for Consumer Welfare Month 2024, you are hereby enjoined to display a tarpaulin on the façade of your ministry/office.
- Attached is a copy of the layout for your reference.
- For questions and/or clarifications, please contact the Ministry of Trade, Investments, and Tourism through Ms. Lady Mae M. Acosta at +639531123725 or email at trcpdbarmm@gmail.com.

For compliance.

By Authority of the Chief Minister
AHOD B. EBRAHIM

Bangsamoro Autonomous Region in Muslim Mindanao
Office of the Chief Minister
OFFICE OF THE SENIOR MINISTER
RELEASED
Name: ABDUL AZIS LU ALI
Date: 02 OCT 2024 Time: 11:25 AM


ABUNAWAS L. MASLAMAMA
Senior Minister

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Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER
Support Division - AMS
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