

Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM

Circular No. 10 *Bgn*
 Series of 2024

TO : ALL MINISTRIES, AGENCIES AND OFFICES
 Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT : 36TH GENERIC MONTH CELEBRATION

DATE : 17 Rabi-ul-Awwal 1446 AH | 20 September 2024

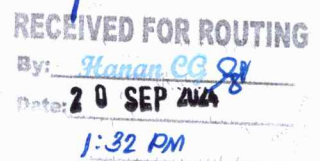
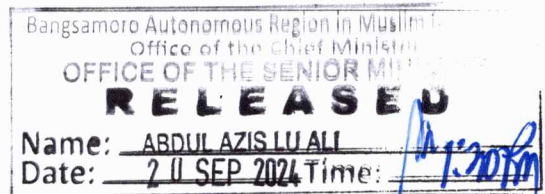
- Pursuant to Republic Act No. 6675,¹ September is commemorated as the **36th Generics Month Celebration** with the theme **“Generics para sa kalidad na alaga at ginhawang abot kaya.”**
- The theme underscores the importance of promoting the rational use of safe, effective, quality, and affordable medicines, which is crucial in achieving optimal health outcomes and reducing out-of-pocket spending. This resonates with the World Health Organization’s (WHO) Sustainable Development Goals, particularly under Goal 3, focusing on ensuring healthy lives and promoting well-being for all ages; and in conjunction with the Universal Health Care (UHC) agenda, which strives to provide equitable access to quality health services for all Filipinos.
- As a gesture of support, you are hereby enjoined to disseminate the information to the public by:
 - Displaying a tarpaulin on the façade of your office building; and
 - Using the official Generics Month frame as your Facebook profile picture for the the month of September;
 - Sharing Generics Month campaign materials on your social media platforms; and
 - Engaging in activities that will raise awareness among the Bangsamoro populace on the availability of low-cost yet safe and effective generics that can significantly contribute to healthcare savings and promote health equity.
- Please refer to this link <https://rb.gy/i3fluz> for the tarpaulin design and other IEC materials.
- For queries, kindly coordinate with the Ministry of Health (MOH) at landline no. (064) 552-0086 or email at moh@bangsamoro.gov.ph.

For guidance and compliance.

By the Authority of the Chief Minister
AHOD B. EBRAHIM

Abunawas L. Maslamama
ABUNAWAS L. MASLAMAMA
 Senior Minister

OCM-BARMM-AMS-RD
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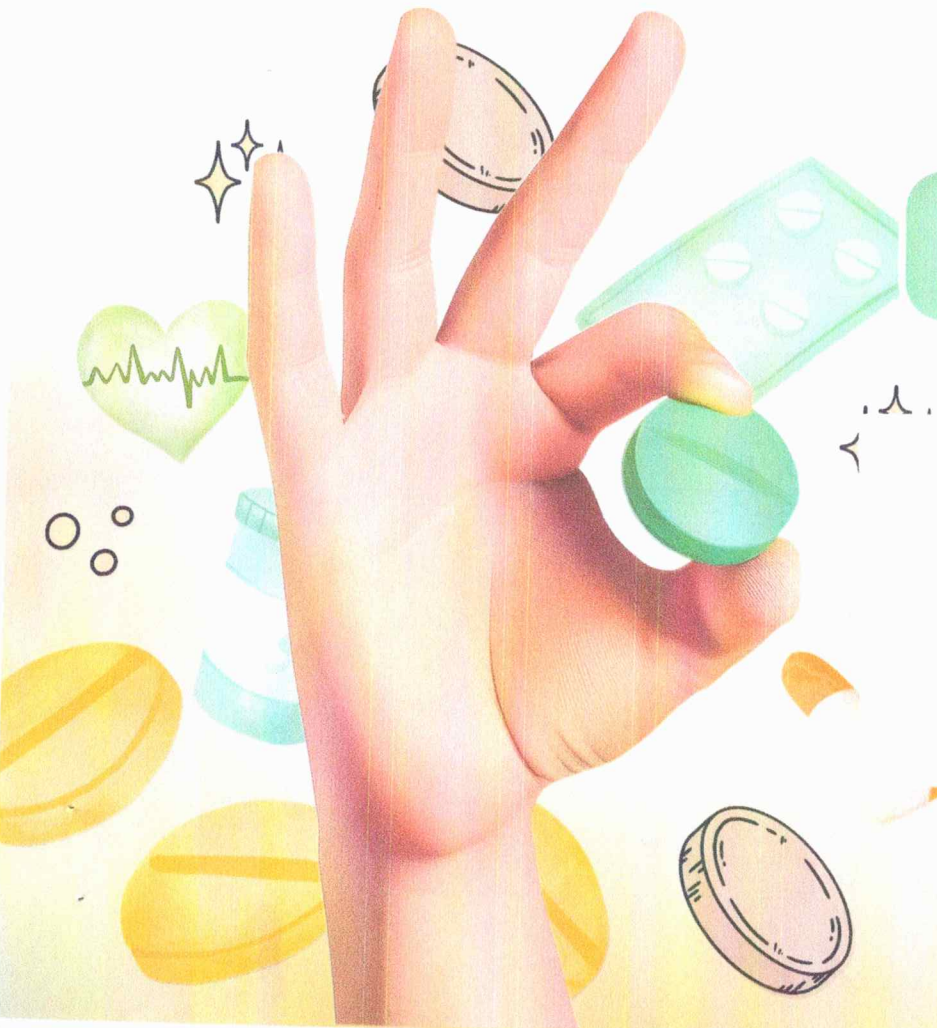
¹ REPUBLIC ACT NO. 6675, OTHERWISE KNOWN AS THE “GENERIC ACT OF 1988.” AN ACT TO PROMOTE, REQUIRE AND ENSURE THE PRODUCTION OF AN ADEQUATE SUPPLY, DISTRIBUTION, USE AND ACCEPTANCE OF DRUGS AND MEDICINES IDENTIFIED BY THEIR GENERIC NAMES.

September is the Celebration of

Generics Month

2024

*Generics para sa kalidad na alaga
at ginhawang abot kaya!*



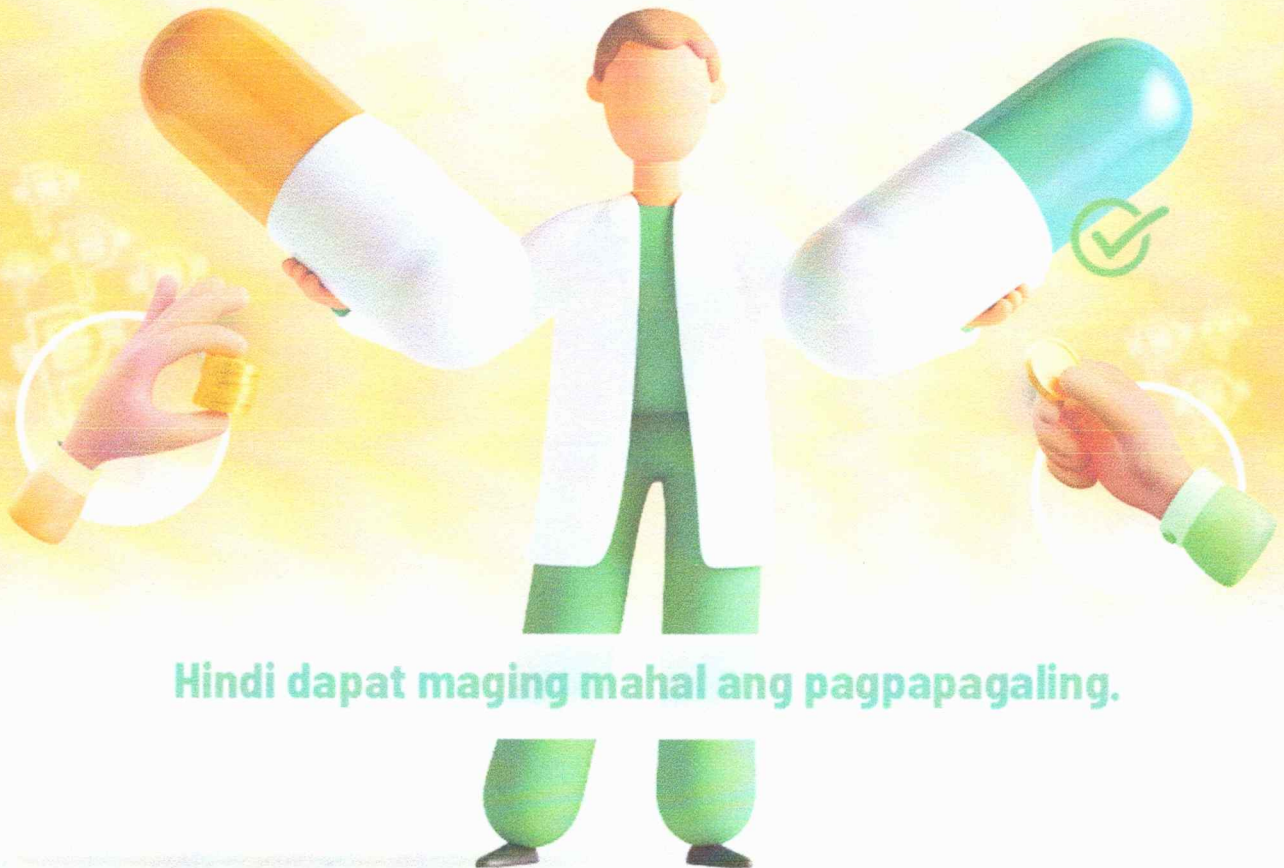
Sa Bagong Pilipinas,
**Bawat Buhay
Mahalaga**



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Ugaliing hingin ang abot-kayang *Generic* na gamot



Hindi dapat maging mahal ang pagpapagaling.



ministryofhealthbarmm



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